

# Secrets to Selling your Art

## MARKETING...

# BEYOND THE TENT



Alliance of Fine Art

[www.allianceoffineart.org](http://www.allianceoffineart.org)

*"Be the entrepreneur  
you dream of!"*

## 4th Annual AFA Workshop

Sponsored by the Alliance of Fine Art, a professional association of art organizations contributing to the advancement of fine art and artists.

### ***Breakfast or Lunch Sponsor***

- We will advertise the name of your business at the meal display.
- We will announce your business during the welcome at our workshop, before the meal is served and at the end of the workshop.
- You can have a display table at the workshop to advertise your business and may sell products if you wish.
- Opportunity to provide samples from your business to put in give-away bag for our attendees.
- You can provide (100) Flyers about your business that we will put in our event folders
- Your name will be displayed on the Event Posters.

**Breakfast**  
\$500.00

**Lunch**  
\$500.00

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### ***Event Sponsor***

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- Your name will be displayed on the Event Posters.

**Art Champion**  
\$350.00

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- Opportunity to provide samples from your business to put in give-away bag for our attendees.
  - You can provide (100) Flyers about your business that we will put in our event folders.
  - Your name will be displayed on the Event Posters.

**Art Connoisseur**  
\$100.00

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- You can provide (100) Flyers about your business that we will put in our event folders.

**Art Enthusiast**  
\$25.00

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Sponsor Contact Info-Please fill out below:

Contact Name:

\_\_\_\_\_

Company Name:

\_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail:

\_\_\_\_\_

Website:

\_\_\_\_\_

\_\_\_\_\_

Address:

\_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

- ( ) **Breakfast or Lunch Sponsor**.....\$ 500.00
- ( ) **Art Champion**.....\$ 350.00
- ( ) **Art Connoisseur**.....\$ 100.00
- ( ) **Art Enthusiast**.....\$ 25.00

**Total**.....\$ \_\_\_\_\_

*Please make check out to: Alliance of Fine Art  
and send material to:*

Elizabeth Popp  
10712 S. Christiana Ave.  
Chicago, IL 60655

*Questions or Concerns?*

Please contact Liz Popp at 815-341-1145 or [lizzypopp@hotmail.com](mailto:lizzypopp@hotmail.com)